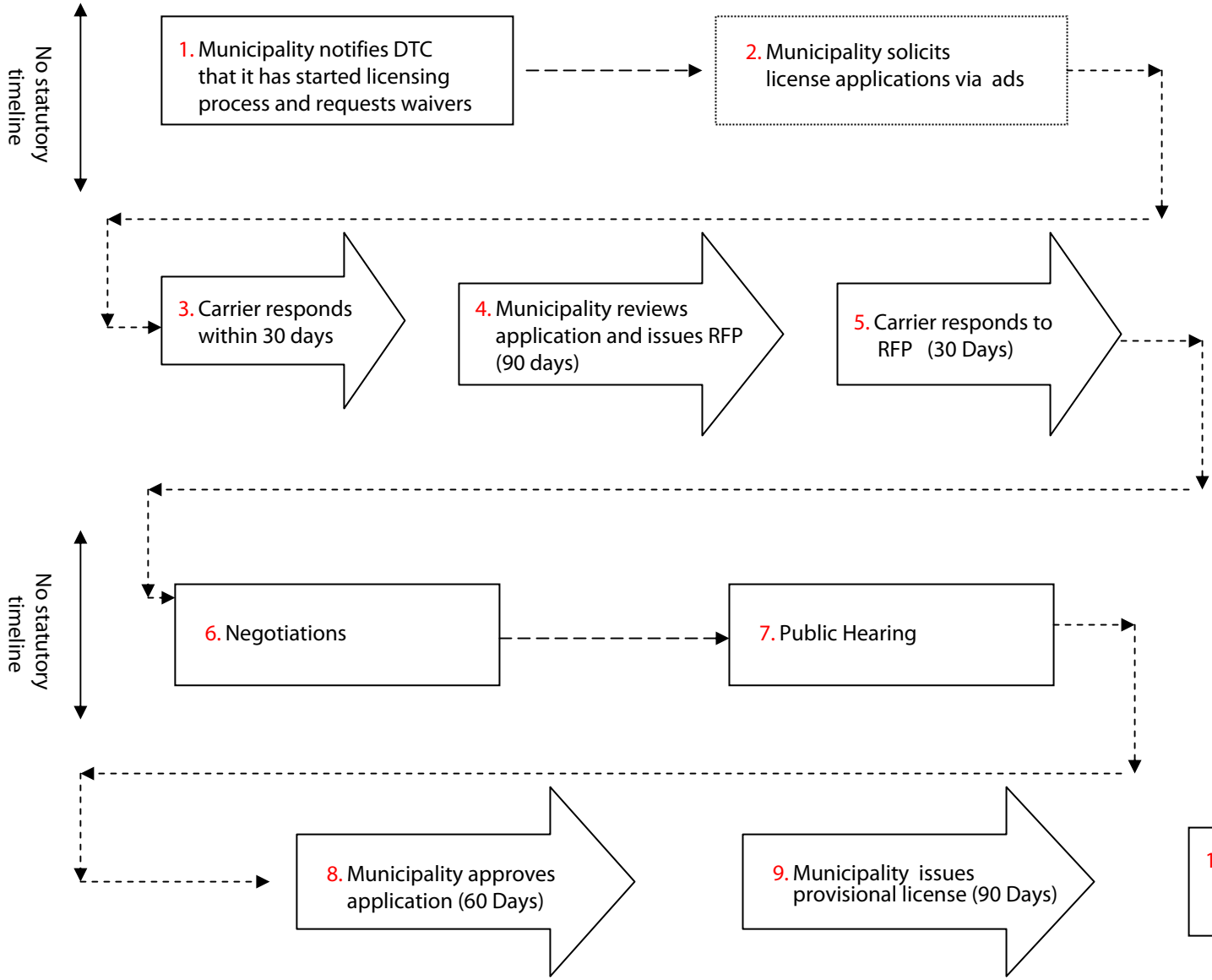
Existing Massachusetts Franchising Process



Average end-to-end (steps 1-9) approval of Verizon franchises:

2006:	14 months
2007:	15 months
2008:	13 months
2009:	12 months
Best:	3 months
Worst:	35 months

38 %

Verizon franchises taking less than 90 days from first negotiation to final license