



**FOR IMMEDIATE RELEASE:**  
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## Tickets for Kids Charities is IN with Verizon

**(Pittsburgh)** – Tickets for Kids Charities (TFK) has partnered with Verizon advocating literacy programs for underprivileged children in the area.

Thanks to the generosity of Verizon customers who participated in the company's *Check Into Literacy* program, TFK was awarded \$5,000 to support its *Living and Learning in Our Neighborhood* program. One very specific and important component of their *Living & Learning in Our Neighborhood* program is their literacy initiative, *A Celebration of Reading*, which is designed to reach the lower-income teens.

Verizon's *Check Into Literacy* initiative allows Verizon customers to make a \$1-a-month, tax-deductible donation to literacy programs when customers pay their bill.

"Our new partnership with Verizon allows us to continue giving lower-income children in our region the opportunity to be included in community events," says Vera Marelli, program director for Tickets for Kids Charities.

TFK's *Living and Learning in Our Neighborhood* initiative helps include underprivileged children in arts & cultural and educational activities and events.

### About Tickets for Kids Charities

Tickets for Kids Charities, a nonprofit organization, is based in Pittsburgh, Pennsylvania and partners with organizations and agencies nationwide. Every two minutes, they create a magical moment...lifetime memory for a child. They've included over one million children and are now focused on making memories for the next million.

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