



## VERIZON LABORATORIES SYSTEMS INTEGRATION AND TESTING

June 20, 2001

Subject: Verizon Center of Excellence Designation Criteria for Directed University Research

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This program is designed to qualify and recognize University departments whose research is making significant and original contributions in technological areas of strategic importance to Verizon. The goal of this program is to speed the development of technologies that have strong potential for increased revenues or operational savings for Verizon. The following guidelines are used when evaluating University programs:

### **1. Area of Concentration**

- Specialization in a technological area with significant benefits to the industry
- Real application to Verizon's business interests

### **2. Technological Leadership**

- Recognized technical leadership in the academic, industry, and standards bodies
- Work has been cited in academic journals and its value is recognized by peers

### **3. Collaboration Deliverables**

- Concept demonstrations, prototypes, products, or designs of commercial interest that can enhance revenues
- Improved processes or new architectures that can result in operational savings
- Attainment of results or enhanced understanding of technical and/or scientific issues that allows Verizon to make better business decision

### **4. Intellectual Property**

- Attainment of patents, copyrights and/or trade secrets
- Demonstrated proficiency in identifying and protecting intellectual property

### **5. Personnel Development and Technological Growth**

- Education and development of current and future Verizon personnel
- Concentration of University research interests into targeted technological and/or scientific areas with direct impact on Verizon's business interest

### **6. Technical Contribution Stability**

- Sustained technological contribution in one or more of the above areas for a reasonable period of time
- Research activity consistently supported by the university

A Center of Excellence award would be presented annually based on new work with demonstrated benefits to Verizon.

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